



**Shuttle Bus Info**

- Daegu Airport - EXCO (20mins)
- Gimhae Airport - EXCO/HICO (1hr 40mins)
- DongDaegu Station - EXCO (20mins)
- SinGyeongju Station - HICO (50mins)
- EXCO - HICO (1hr)

\*More detailed information can be found on the official website.



**Colorful DAEGU**

**Daegu**

A green city that will lead the future of Korea - Daegu will become the hub of Korea's water industry.



**@ride GyeongBuk**

**Gyeongbuk**

The birthplace of Korea's national culture - Gyeongbuk will pioneer the water industry in Korea.

7th World Water Forum, Daegu & Gyeongbuk, Korea 12-17 April 2015

**7th World Water Forum Daegu & Gyeongbuk, Korea**

**Contacts**

- Website: <http://eng.worldwaterforum7.org>
- Address: 14F, Gusan Tower, 91, Bangbaecheon-ro, Seocho-gu, Seoul, Korea (zip code: 137-967)
- E-mails
  - Forum: [forum@worldwaterforum7.org](mailto:forum@worldwaterforum7.org)
  - Expo: [expo@worldwaterforum7.org](mailto:expo@worldwaterforum7.org)
  - Registration: [registration@worldwaterforum7.org](mailto:registration@worldwaterforum7.org)
  - Accommodations: [accommodation@worldwaterforum7.org](mailto:accommodation@worldwaterforum7.org)
  - Tours: [tour@worldwaterforum7.org](mailto:tour@worldwaterforum7.org)
  - Corporate Sponsorship: [fundraising@worldwaterforum7.org](mailto:fundraising@worldwaterforum7.org)
  - Media: [media@worldwaterforum7.org](mailto:media@worldwaterforum7.org)

**Water for Our Future**

**7th World Water Forum Daegu & Gyeongbuk, Korea**



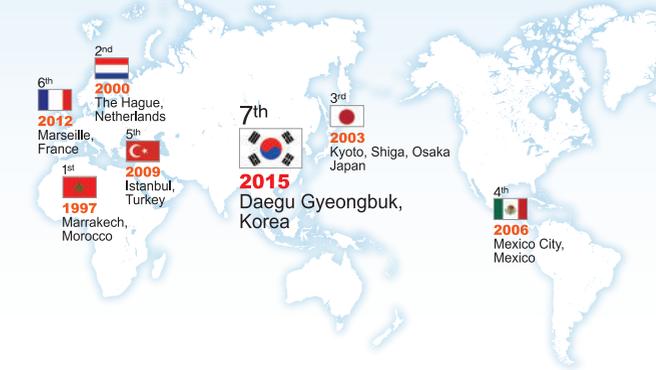
Period: 12-17 April 2015  
Venue: Daegu EXCO, Gyeongju HICO

Hosts: MOLT, MEV, Colorful DAEGU, @ride GyeongBuk

Co-organizers: The National Committee for the 7th World Water Forum, World Water Council

**World Water Forum**

It is the world's largest water-related event organized every three years. The 7th World Water Forum set its core value as **Implementation** to concretize solutions to water challenges that have been discussed throughout the previous Fora.



**Organizational Chart**



- **The World Water Council:** It is an international organization whose mission is to raise awareness on critical water issues, to generate decisions and actions and to create political commitment for a world in which water is available to all in sufficient quantity and quality.
- **The National Committee:** It sets basic directions for forum operation at the national level.
- **The International Steering Committee:** ISC serves as the ultimate decision-making body of the 7th World Water Forum. It is composed of NC and WWC members.

## Forum Registration

• Register on the official website, [eng.worldwaterforum7.org](http://eng.worldwaterforum7.org)

Category		Early Bird (~ 31 Dec. 2014)	Standard (1 Jan. ~ 12 Mar. 2015)	On-site (12 ~ 17 Apr. 2015)
Forum Pass	OECD Countries	€ 650	€ 750	€ 850
	Other Countries	€ 325	€ 375	€ 425
	Civil Society (NGOs)	€ 520	€ 600	€ 680
	Students	€ 130	€ 150	€ 170
3 Days Pass	OECD Countries	€ 390	€ 450	€ 510
	Other Countries	€ 195	€ 225	€ 255
	Civil Society (NGOs)	€ 310	€ 360	€ 410
	Students	€ 80	€ 90	€ 100
1 Day Pass	OECD Countries	€ 195	€ 225	€ 255
	Other Countries	€ 100	€ 115	€ 130
	Civil Society (NGOs)	€ 155	€ 180	€ 205
	Students	€ 40	€ 45	€ 50

## Expo & Fair

### • The Expo & Fair of the 7<sup>th</sup> World Water Forum

- Period: Forum week, 12-17 April 2015
- Venue: EXCO, Daegu (around 900 booths, 18,287m<sup>2</sup>)
- Admission fee: Free for those who registered on-line or have an invitation

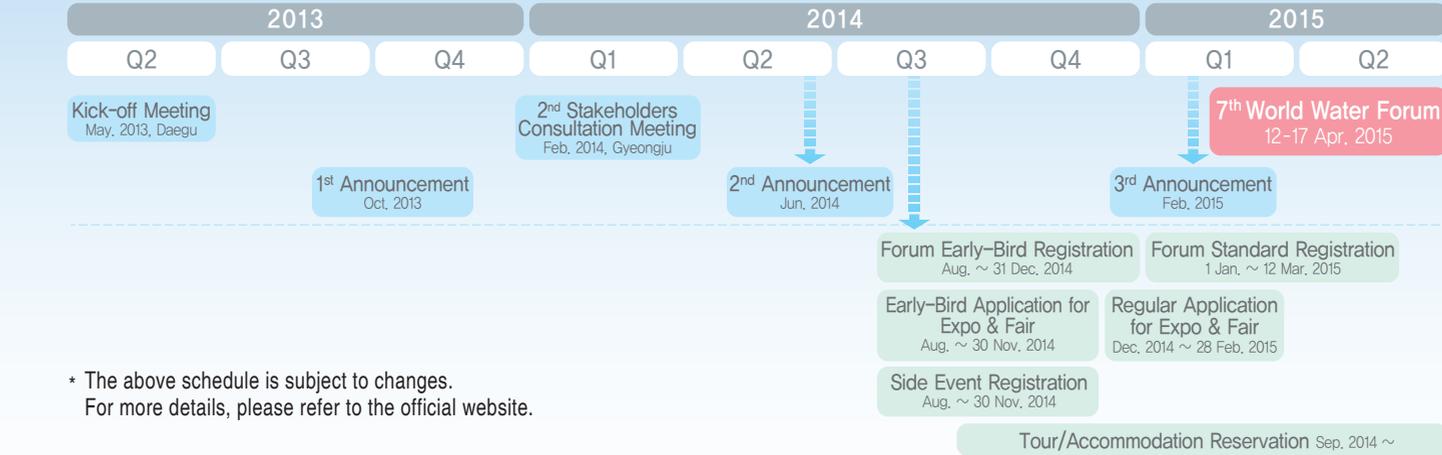
### • Exhibition Application

- Early Bird Application: by 30 Nov. 2014 (15% discount)
- Regular Application: by 28 Feb. 2015
- Submit application on the official website
- Exhibition Space Rental Prices

Type	Early Bird Rate (by 30 Nov. 2014)	Regular Rate
Raw Space	135m <sup>2</sup> or more	€ 243/m <sup>2</sup>
	Under 135m <sup>2</sup>	€ 270/m <sup>2</sup>
Standard Booth	€ 291/m <sup>2</sup>	€ 342/m <sup>2</sup>

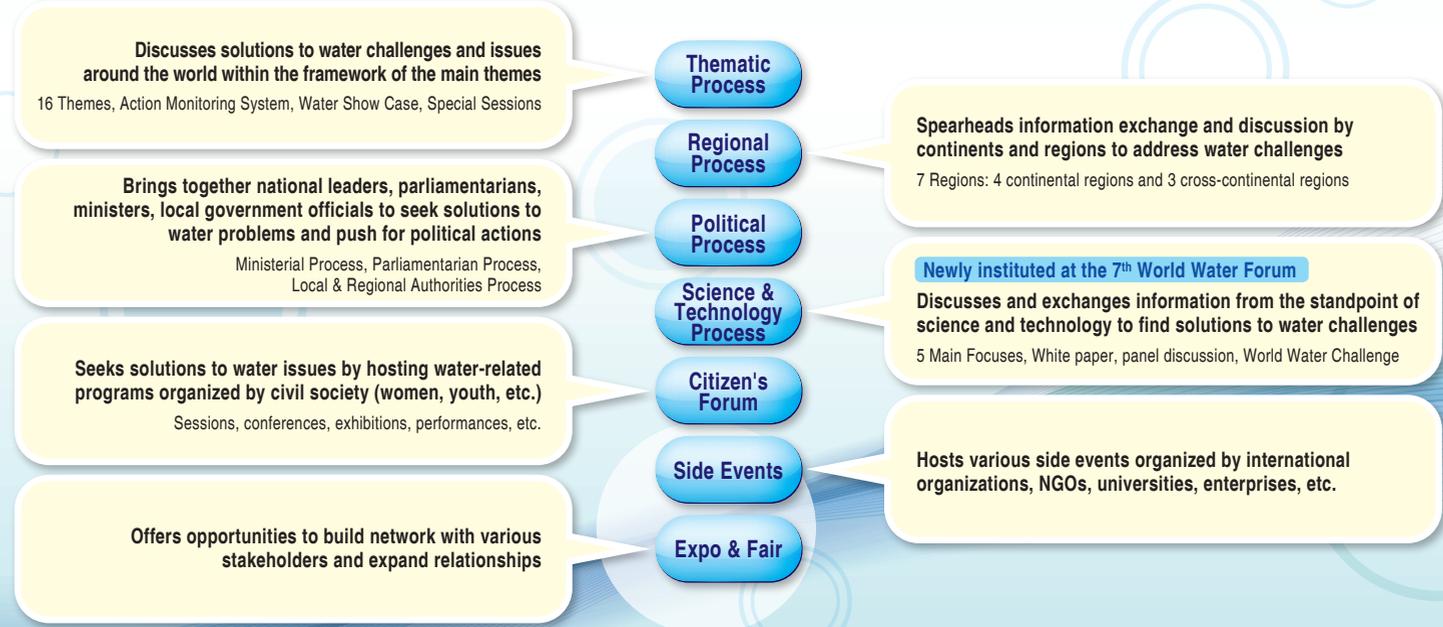
\* These prices do not include additional costs.  
(eg. electricity, internet, water, etc.)

\* Minimum space rental unit is 9m<sup>2</sup>.



\* The above schedule is subject to changes.  
For more details, please refer to the official website.

## Programs

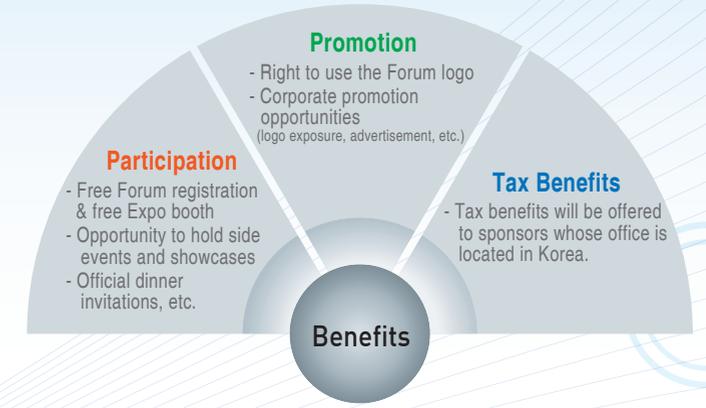


7<sup>th</sup> World Water Forum  
Daegu & Gyeongbuk, KOREA  
Honorary ambassador J Y J



## Event Sponsorship Benefits

Sponsorship is divided into 5 levels with opportunities to participate and promote. More detailed information can be found on the official website.



## Expected Outcomes

- A Forum focusing on the implementation of solutions including those drawn from previous editions and on the post-2015 Development Agenda
- A platform to bridge water science & policy issues and to discuss water challenges
- A place for Korea to share its water challenges and innovation

