WASTEWATER: POTENTIAL RESOURCE
ANEAS Annual Convention & Expo is the most important event of its kind in Latin America, a forum that brings together national and international experts, entrepreneurs, academics, legislators as well as stakeholders related to the hydric sector, particularly the drinking water and sanitation subsector.

During the week of November 27th - December 1st, the city of Puebla will host the thirty-first edition of the Convention, receiving an average of 7,000 registered participants and 400 Exhibiting companies.

BACKGROUND

The ANEAS EXPO has been organised since 1983 as a space for interaction among water Utilities and specialised companies. However, in 1986 arises the need to analyse and discuss the problems of the water sector, and the participation of leaders, experts and specialists became essential to sharing experiences, analysis and criticism in order to offer solutions, standardize criteria and reach agreements that improve the provision of drinking water and sanitation services in Mexico. This way, a well-stocked technical programme is offered every year, in which, through workshops, courses, panels and conferences, the most relevant topics on the subject of water are discussed.

“The last Convention in Tijuana received an Award for the best-specialised event held at the Baja California Centre.”

AIMED AT:

- Directors and staff of water utilities
- Academics, researchers and students of related disciplines
- Members of national and international organisations (WWC, IWA-Mexico, UNESCO, UN-HABITAT, World Bank, CODIA, among others)
- Managers and staff from governmental institutions
- Representatives of the three tiers of government
The programme developed through the week focuses on capacity building and updating through courses and workshops, keynote speeches and discussion panels with international speakers. Additionally, book presentations, special sessions, technical skills competitions, award ceremonies, and a wide offer of side events organised in collaboration with national and international institutions.

This year, aligned with the theme proposed by the United Nations, the main axis is Wastewater, under the premise that the proper water management during the different stages of its cycle is of utmost importance. From freshwater catchment, pre-treatment, distribution, use, collection and post-treatment, to the use of treated wastewater and its subsequent return to the environment, where it will be ready to be collected and begin the cycle again.

Which is why, through various components during the convention, we will analyse treatment processes and operational systems that allow wastewater use, to meet the demand in expanding cities, support sustainable agriculture and improve energy production and industrial development.
EXPO

The ANEAS trade show has positioned itself as one of the most important exhibitions of the drinking water and sanitation subsector in Latin America, with the support of national and international institutions such as the World Water Council and the National Water Commission. The exhibit showcases scientific, technological, institutional, commercial, and water culture fields.

Energy, drainage, sanitary, rain and irrigation drainage, construction, biotechnology, hydraulics, engineering, installation, maintenance, monitoring, network control, recycling, treatment plants, pumping, steel, corrugated and concrete pipes, Hydraulic control valves, metalworking, blowers, air compressors, water recyclers, water meters, recovery, certification, distribution, maintenance, automation and telemetry, computer science, software, financing, collection, investment funds, specialised consulting, among others.

EXHIBITOR BENEFITS

- ANEAS Membership at preferential cost
- A space in the ANEAS Annual Convention & EXPO Directory
- Company logo inclusion in the Convention website
- Commercial Meetings

Attendees Profile

- Entrepreneurs, Utilities Directors, government representatives
- Water utilities decision-makers of Technical, Planning, Water Culture, Commercial, Legal, and Administrative areas
- Professionals in hydraulics, civil engineering, informatics, urban planning; administration, law, accounting, communications, information technologies, environment, ecology, public works, energy efficiency, operations, procurement, audit, financing
- Embassy and governmental representatives, consultants, researchers and academics

Exhibitor profile:

- Commercial
- Research and development
- Water culture
- Sustainable companies

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PUEBLA CONVENTION AND EXHIBITION CENTER

Puebla Convention and Exhibition Centre is located in Fuertes de Loreto and Guadalupe area. It has been the venue for national and international events, congresses and exhibitions. It has three large architectural blocks: one for events, one for exhibitions and another for service areas. The Convention and Exhibition building is able to simultaneously host different events, achieving functionality, efficiency, sustainability and image.

VENUE

The State of Puebla has competitive advantages such as its geographic location, infrastructure and a vast historical and cultural legacy. It has been a strategic point for communication and commerce. Aerial and terrestrial connectivity makes it a state conveniently located in the centre of the country.

The state of Puebla is located in the central region of the country, east of Mexico City. Its territory is full of contrasts, although the glens and mountain ranges are a constant in most of it. The capital cities at the valley of Puebla-Tlaxcala, with a temperate climate. The city has been a UNESCO World Heritage Site since 1987, the covered facades of Talavera, its temples and convents, speak of its richness, which is why Puebla is considered a cultural point of reference in Mexico.

The state is known for its baroque style, from its complex flavors, elaborate forms, an irresistible mixture of legends and stories, peculiar streets, fountains, gardens, handcraft markets, artistic alleys and a skyline full of church domes. Currently, the state of Puebla has several “Magic towns”: Cuetzalan, Zacatlán de las Manzanas, Pahuatlán, Chignahuapan, Tlatlauquitepec, Cholula, Xicotepec de Juárez, among others.

Puebla is connected by federal highways and freeways such as the Mexico-Puebla highway (127 km), Puebla-Orizaba highway, highway 129 to Teziutlán, Amozoc-Perote highway, and Puebla-Amozoc Boulevard, as well as by the International Airport “Hermanos Serdán” located in the municipality of Huejotzingo, 20 minutes from the city of Puebla.
CULTURAL AND COMPANION PROGRAMME

For those attending as companions/spouses we have prepared a programme to visit unique places in Puebla such as architectural jewels like the Chapel of the Rosary, considered the 8th Wonder of Humanity, the Palafoxian Library; the forts of Loreto and Guadalupe, emblematic places of Mexican history; and to know about its fine artisan ceramics—the style called Talavera.
Puebla Convention and Exhibition Center
Av. Ejército de Oriente N° 100, Unidad Cívica 5 de Mayo, Puebla

November 27th - December 1st

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