



# WATER WEEK NEWS

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## PRINCIPAL NEW

### WORLD WATER COUNCIL BOARD OF GOVERNORS MEETING HELD IN MEXICO

Mexico has had a presence in the World Water Council since 2006, when elected as host country to successfully hold the 4th World Water Forum, in which the Council established cooperation and coordination mechanisms to transform the Global vision in concrete actions, whilst integrating local knowledge and efforts. This year, under the framework of the Water Week Latin America, the WWC Board of Governors Meeting was held on June 25th – 26th, hosted by the National Water Commission and ANEAS. At this meeting the main international water sector representatives' agendas were reviewed in order to verify the commitments entailed, such as sustainable development, water and sanitation, water and energy, food, health and water security, among others. Simultaneously, the work on the preparatory processes are being developed towards the 7th World Water Forum in its political, scientific-technological, thematic and regional segments. The 7th World Water Forum is to be held in 2015 in Daegu and Gyeongbuk, Korea. The new working processes were also

discussed, and cooperation with the international water community was reaffirmed. On behalf of Mexico, the call for Mexico Water Prize was announced, which will be awarded in the 7th Forum in Korea during the International Conference of Local and Regional Authorities, with an attendance of nearly 400 decision-makers from around the world.



Mexico Water Prize for the 7th World Water Forum, Korea 2015 is announced.

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### "50 YEARS AGO ONE COULD NOT DENY A GLASS OF WATER TO ANYONE, NOW IS A REALITY": JORGE HERRERA CALDERA

This was the message from the Governor of Durango State, Jorge Herrera Caldera, on the third conference day of the Water Week Latin America Mexico 2014. During his presentation, he said that in the face of the effects of climate variability, a drought is worse than a hurricane, since drought is a "slow death" in the environment, affecting multiple sectors and

economic activities of society, "... the total water consumption on agriculture is 80% of all water available and 8% for human consumption". He also stressed that water of the Guadiana Valley aquifer of Durango has presented poor quality, with high levels of fluorine and arsenic, therefore the quality in the drinking water supply in this State for the next 50 years is a challenge. Governor Herrera added that we cannot live without water as we can temporarily do without other resources, such as electricity; "water is a basic and vital resource that cannot be ignored; access to water and sanitation is a human right", he concluded. Subsequently, the panel Building Feasible Application Mechanisms related to water was held, where Martin Gibrill from the World Bank emphasized the increasing worldwide level to link financing of results, where resources and technical and financial assistance are not single contracts but support programmes, "We do not need promises, we need achievements."



### SCIENCE AND TECHNOLOGY, KEY FACTORS FOR WATER DEVELOPMENT IN THE AMERICAS

"We seek technological strategies enabling the improved efficient use of water resources," said the President of the International Water Association (IWA), during the last panel; stressing on the fact that water coverage has not been reached yet worldwide, making it necessary to training and information professionals in the use of technology to enhance water science. The panel concluded with the debate on the scientific and technological applications, and on the role of the private sector, the budget allocated for technology investments and the priority to promote studies on water.



### WATER WEEK LATIN AMERICA EXPO WAS A SUCCESS

The first water sector technology exhibition developed in Water Week Latin America was successfully held and it became a benchmark for the market, with the participation of institutions and firms such as ADS Mexicana, a leader in storm drainage systems; and Aquastore of Mexico, specialized in the design and construction of TiO2 glass tanks, fusing steel for drinking water storage, wastewater and geodesic aluminium roofs. The Expo also served as a convivial centre for attendees, providing a space for exchanging information among cultures from 32 nations brought together in Mexico City.

For more information: [www.conagua.gob.mx](http://www.conagua.gob.mx)