

MÉXICO
GOBIERNO DE LA REPÚBLICA



CONAGUA
COMISIÓN NACIONAL DEL AGUA



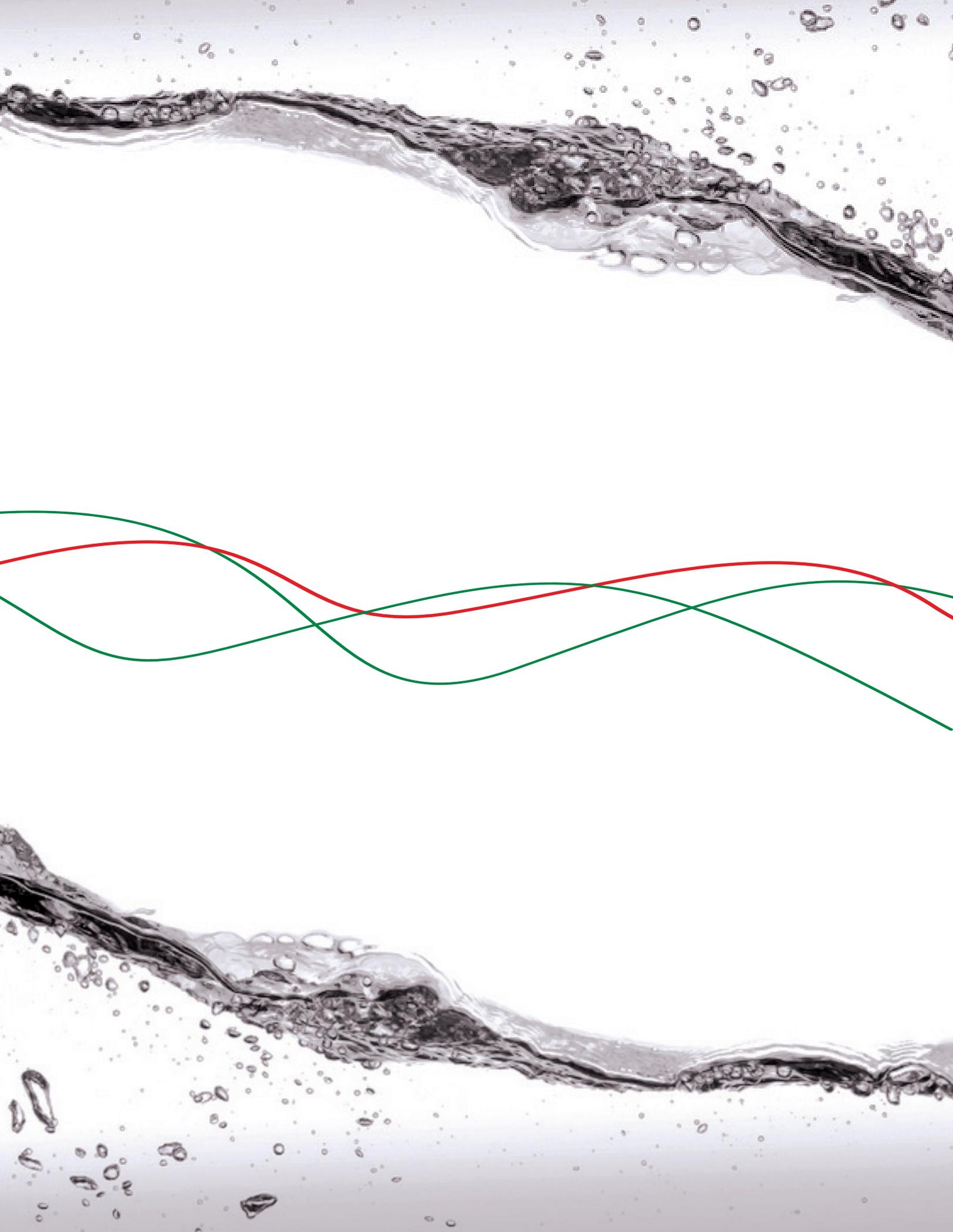
MWFP

MEXICOWATER PRIZE

CALL FOR PAPERS 2015

TOWARDS THE ESTABLISHMENT OF LOCAL PUBLIC POLICIES
FOR WATER SUPPLY AND SANITATION





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Conagua was acknowledged in 2013 by the International Finance Corporation (IFC) by the Atotonilco Wastewater Treatment Plant project, with the second place (silver) as one of the 40 examples of best practice in public services and economic development.

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TOWARDS THE ESTABLISHMENT OF LOCAL PUBLIC POLICIES FOR WATER SUPPLY AND SANITATION

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BACKGROUND »

Previously known as “Compromiso México” Water Prize, this award was given as part of the 5th World Water Forum in Istanbul, Turkey and on the 6th World Water Forum, Marseille 2012.

During the 5th World Water Forum, to close the opening of the local authorities’ dialogues, the Governor of the State of Mexico, at the time, Mr. Enrique Peña Nieto, officially announced the winners of the “Compromiso Mexico” Water Prize, award that seeks to promote best practices in public policies which have a positive influence on water resources management.

Governor Peña Nieto presented the three winners:

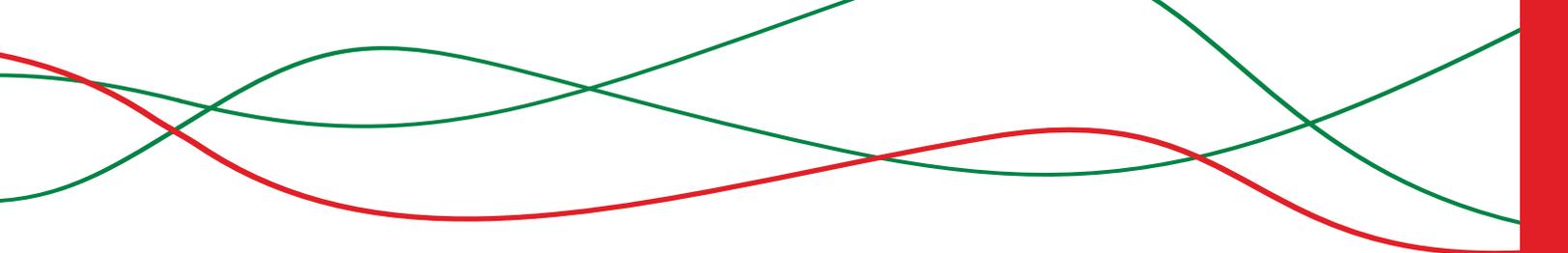
- 1st: “Reformation for sustainable water management, clean water, safe water”. Municipality of Guangzhou, China.
- 2nd: The Water and Sewerage System of Leon Guanajuato, México for “Water and Sanitation Infrastructure Fund to Promote Housing Production”.
- 3rd: the National Superintendence of Sanitation Services of Lima, Peru, for its proposal “Promoting user’s rights defence at a national level by improving the care of complaints procedure and reduction of transaction costs”.

Over the Opening Ceremony of the 3rd Local and Regional Authorities Conference of the 6th World Water Forum, the Second Edition of the “Compromiso Mexico Water Prize” was held, in which water authorities were recognized for their projects. The Ceremony was led by Serge Lepeltier, Governor of Bourges, France; Masunda Muchayedzi, Mayor of Harare, Zimbabwe; Lóic Fauchon, President of the World



Water Council (WWC); and Jean Claude Gaudin, Mayor of Marseille, France.

- 1st: the State Water Commission of Queretaro, Mexico for its proposal “Water Near Everybody”.
- 2nd: Was shared by two institutions; the Consortium for the Regional Development of Ipanema, Brazil (CONDRI) for “Water access in Rural. Communities at the Citizen Territories of the Alagoas State”.
- 2nd: The Drinking Water and Sewerage System (SAPAL) of the city of Leon, for “Program of public drinking water intakes”.
- 3rd: The Metropolitan Public Utility of Water and Sanitation of Quito, Ecuador (EPMAPS) for its proposal “Business Management Model”.



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The World Water Council (WWC), the Government of Mexico through the National Water Commission (CONAGUA) jointly with the National Association of Water and Sanitation Utilities of Mexico (ANEAS) committed to the cause of sustainable water resources management, an issue of the utmost importance for the future development of Mexico – the host country of the 4th World Water Forum in March 2006, have established a solid strategic alliance to foster, stimulate and recognize successful local public policies for water resources management, and hereby call for proposals for the Prize.

» PURPOSE «

This Prize acknowledges the genuine concern voiced by national and international citizens and governments, regarding the increasing global water crisis as well as current policies in water supply, sewerage and sanitation services; concerns which demand the collective attention and joint endeavor of the governments of the world.

The Alliance's immediate purpose is to support institutional measures based on truly notable water policies which, having followed innovative local public policies for freshwater supply and wastewater management and treatment, have rendered clear and identifiable social benefits.

The Prize seeks not only to find successful new public policies, but to ensure their benefits are known and replicated by other countries facing similar conditions and situations.

Additionally, since the Mexico Water Prize is focused on improving the provision of water and sanitation, it essentially contributes to the Post 2015 agenda, through the recognition of an objective dedicated to the water sector as a fundamental part of the world's development agenda with measurable targets and indicators to support welfare, economic development and the environment and furthermore, this award reaffirms the theme of water as a common thread that connects all Sustainable Development Goals (SDGs).

» AIM «

To promote, divulge and stimulate best practices in implemented public policies which have had successful local outcomes for water resources management, and which can demonstrate measurable results in the solution of problems related to water supply, sewerage and sanitation services.

For the purposes of this Alliance, the summoning institutions set forth the following:

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» TERMS OF SUBMISSION «

1. Applicable policies

- 1.1 Policies implemented by local authorities in charge of water and sanitation services provision between 2010 and 2013 which are notable for having implemented successful public policies for water resources management in the water and sanitation sector.
- 1.2 Institutional policies with measurable results in terms of population benefited, investments, operating costs, rates, infrastructure expansion, technical assistance, etc.
- 1.3 Policies that demonstrate the solution of the users' specific problems through the services provided.
- 1.4 Policies that display collaboration between different local authorities with optimal results for the inhabitants.
- 1.5 Policies with a long term vision which contribute to generate new knowledge on the use and management of water resources in order to preserve enough water for the cities.

2. Format for submission of policies and deadline

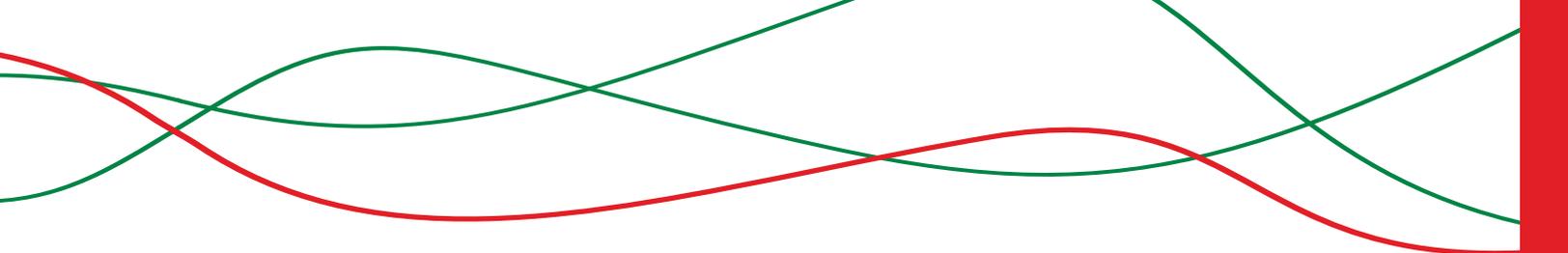
Applications must be submitted in English only. To submit proposals:

1. Download the application form available at the 7th World Water Forum website www.worldwaterforum7.org
- 2.- Send the application form and the proposal with the required information by email to internacional@conagua.gob.mx ; the proposal should be summarized in a no more than 4,000 words document.

Applications must be received no later than **November 1st, 2014 - January 30th, 2015.**

A Pre-Selection Committee will evaluate all applications to ensure compliance with the criteria (see below). Participating institutions will be sent confirmation of their application entry once the Pre-Selection Committee confirms the validity of their application.

I . For this purpose, the concept of "local" government refers to the level of government that manages not the central government, but the state, province, region, department, country, prefecture, district, city, township, town, borough, parish, municipality, shire or village.



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3. Constraints

- 3.1 Each local government or authority may submit only one proposal. In cases in which a second proposal is submitted, only the first one will be considered.
- 3.2 Policies from national governments, individuals, non governmental organizations, universities and private companies are not eligible.
- 3.3 Policies which were not either partially or totally implemented in the period from 2010 to 2013 are not eligible.
- 3.4 Policies which have been rewarded by similar or comparable contests are not eligible.

4. About the jury

- 4.1 The Jury will be formed by five experts, specialists and public officials of various nationalities, knowledgeable about water issues and local government perspectives. Based on the list of valid candidatures prepared by the Pre-Selection Committee, the Jury will assess the candidates to define the first, second and third prize.
- 4.2 The evaluation period of the proposals by the Jury will be from **January 31st - February 20th, 2015.**

5. Assessment Criteria

The Jury will assess all valid applications according to the following criteria:

- 5.1 Contribution to the efficient management and operation of water services.
 - 5.2 Percentage of population benefited.
 - 5.3 Costs of the implemented program.
 - 5.4 Applicability of the policy for collective and solidarity purposes, and the policy's ease of replication.
 - 5.5 Innovation, opportunity and feasibility components of the policy.
 - 5.6 Proof of favorable impact on the beneficiaries, as set forth in the policy.
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6. Value of Prizes:

First Place: \$25,000 US Dlls.

Second Place: \$15,000 US Dlls.

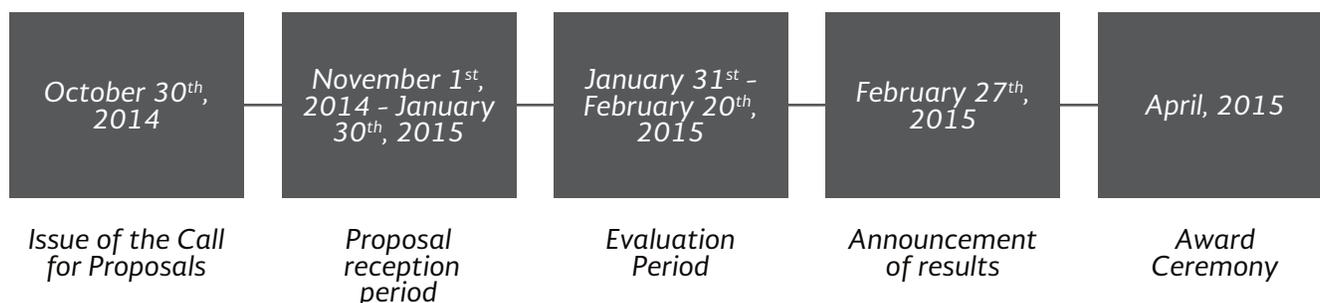
Third Place: \$10,000 US Dlls.

7. Announcing the results

7.1 The results of the Prize will be published on the Organizers' websites. Additionally, the Secretariat of the Prize will give written notice both to the Prize winners and to those not selected for the Prize.

The Prize will be awarded during the week of the 7th World Water Forum, which will take place from April 12 to 17, 2015 in Daegu-Gyeongbuk, Korea.

8. Timeline



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9. Unforeseen events

9.1 If any, these shall be resolved by the Organizers.



For further information, please contact:

"MEXICO WATER PRIZE"

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Eastern Drainage Tunnel (Túnel Emisor Oriente)- TEO

In order to mitigate the risks of flooding in the Valley of Mexico derived from the insufficiency in the storm evacuation capacity and increased rainfall, Conagua constructed six tunnels that will complement the existing drainage system. Currently a deep 164-kilometres-long drainage system operates, one of these major works is the Eastern Drainage Tunnel; the first 10 km stretch is already in operation and, once completed, will increase substantially the capacity of the main drainage system of the metropolitan area of Mexico City. This monumental work of engineering will provide security to 20 million inhabitants.

» APPLICATION FORM «

1. Details of the institution

Name of the institution

Full Address

/Country	
E-mail	/Phone

Applicant data (person who submits the proposal)

Full name	
Position	
Full address (if different from above)	
E-mail	/Phone

Name of the Policy

2. Details of the policy (To develop in a separate document)

1. What were the economic, social and environmental scenarios that called for the implementation of governmental action and the difficulties that were faced to supply water to the region?
2. Were any efforts made to include the viewpoints and proposals of civil society groups and water user associations in the solution of the problems? If so, how were these proposals incorporated into the public policy agenda?
3. What were the initial targets and the final number beneficiaries?
4. To what extent were the starting targets covered by implementing the relevant public policy?



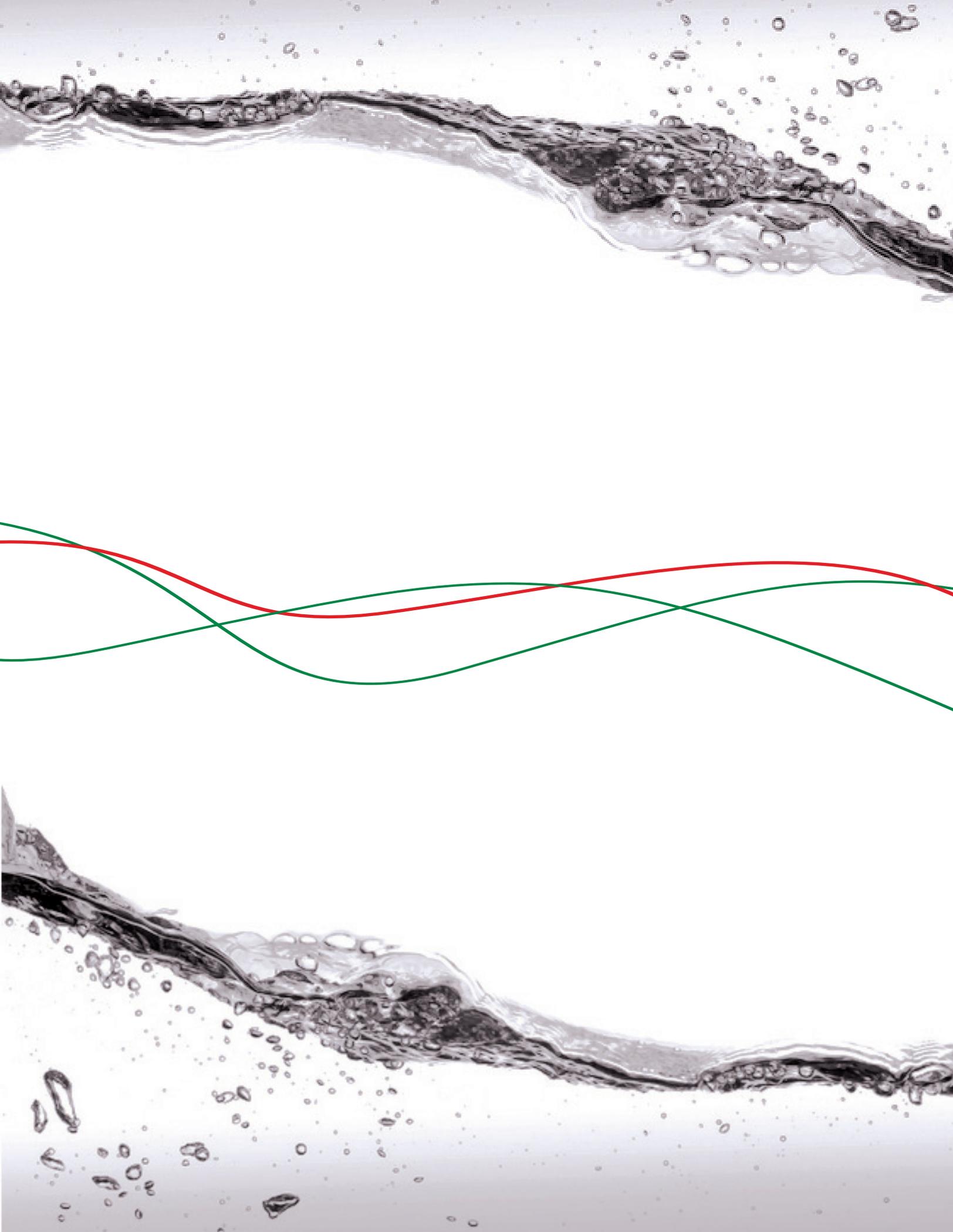
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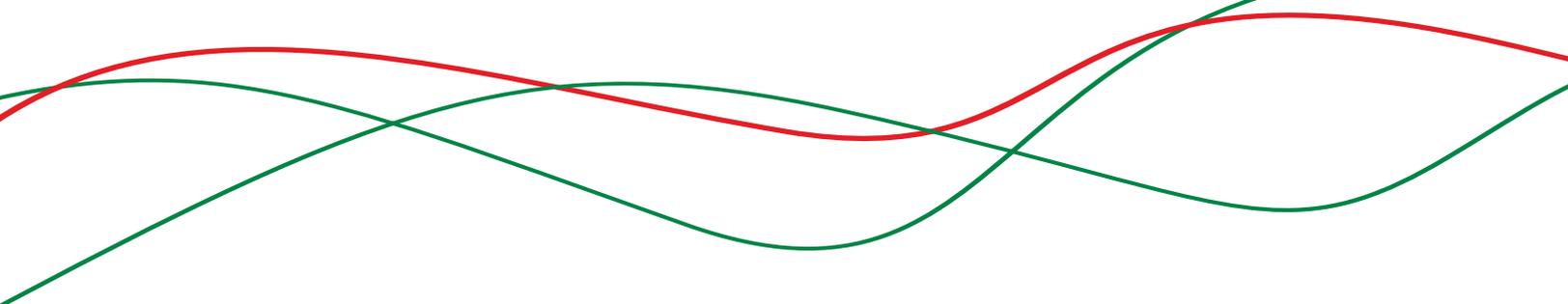
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October, 2014







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