

WATER IN THE POST-2015 DEVELOPMENT AGENDA

World Water Council looks beyond Sustainable Development Goal for Water

7th **World Water Forum, Gyeongju, Rep. of Korea, Tuesday 14 April, 2015** – At today's High-Level Panel on Water in the Post-2015 Development Agenda, the World Water Council is urging policy makers and water stakeholders from all nations to maintain the momentum for a dedicated Sustainable Development Goal for water in order to achieve water security in all domains. At the same time the Council is challenging the water community to focus attention on how such a goal will be implemented.

A decade ago, water merited little attention and support from global decision-makers, business and opinion leaders. Today, the script is very different. In 2015, water was ranked as the greatest societal risk for the coming decade. The impacts of water on populations and societies worldwide demonstrate that water security is increasingly important as a pathway to sustainable development.

As dialogue and negotiations for the Sustainable Development Goals enter the last mile, concentration and mobilization of all efforts are needed to make sure water is appreciated, not only as an end in itself, but as a means for sustainable development as a whole. 2015 is a vitally important year for the water community.

"The year 2015 is an opportunity the world cannot afford to miss: we must invent our water future together. Today, we gather in Korea at the 7th World Water Forum; in September, the United Nations General Assembly will adopt Sustainable Development Goals; and we will end the year debating a global climate agreement in Paris, in which water is to be recognized as a major factor to reach consensus. Our ability to build a water-secure future will depend upon our capacity to turn future challenges into opportunities. To succeed, we need the political decision-makers and the international community to come together to implement changes. There is no time to waste", said Benedito Braga, President of the World Water Council.

Building on the 6th World Water Forum in Marseille, which identified a broad range of solutions, the 7th World Water Forum will establish Implementation Roadmaps and an Action Monitoring System as key outputs. These roadmaps will guide collective actions and keep track of progress on the goals formulated by all stakeholders working in each of the Forum's 16 thematic areas. It is also expected that the Roadmaps will provide a clear picture of how to implement various aspects of a global Sustainable Development Goal on water and thereby create support for the achievement of the SDGs as a whole. Moreover, the Action Monitoring System will create concrete linkages between successive Forums in terms of catalyzing action, so that the momentum for positive change for the cause of water is continually increased.

The Implementation Roadmaps will be officially launched at the 7th World Water Forum during each thematic concluding session, and their succinct core messages will be compiled into a single output document from the Forum called the "Daegu-Gyeongbuk Implementation Commitment on Water." This single commitment document will be signed at the closing ceremony of the 7th World Water Forum.

Water is the Key for Sustainable Development: High-Level Panel on Water in the Post-2015 Development Agenda - 14 April, 9:00 AM.

The World Water Council co-organized the 'Water is the Key for Sustainable Development: High-Level Panel on Water in the Post-2015 Development Agenda' High Level Panel Discussion on Tuesday 14 April 2015 from 9:00 AM to 12:00 PM at Hotel Hyundai, 2F Ruby-Emerald in Gyeongju, in the presence of Ministers from Denmark, The Netherlands, South Africa and Switzerland, WWC President Benedito Braga, and other stakeholder representatives.

To receive the report, for interviews, photos, or any other requests, please contact:

Grayling for the World Water Council

English speaking countries: Roisin Miller Tel. +44 795 078 3428

French and Portuguese speaking countries: Daniel da Costa Tel. +33 607 429 272 French and Spanish speaking countries: Ariabel Dany Tel. + 33 699 570 488

Korean Medias: Danna Yun Tel. +82 10 4433-0321

worldwatercouncil@grayling.com

About...

The World Water Council (WWC) is an international multi-stakeholder platform organization, founder and coorganizer of the World Water Forum. The World Water Council's mission is to promote awareness, build political commitment and trigger action on critical water issues at all levels, including the highest decision-making level, to facilitate the efficient conservation, protection, development, planning, management and use of water in all its dimensions on an environmentally sustainable basis for the benefit of all life on earth. The World Water Council, headquartered in Marseille, France, was created in 1996. It brings together over 300 member organizations from more than 50 different countries. More information at: www.worldwatercouncil.org

The 7th World Water Forum, Daegu-Gyeongbuk, Republic of Korea, 12-17 April 2015, is the world's largest international event devoted to water issues. The 7th World Water Forum will give participants a platform to exchange positions, share their ideas and expertise, improve water security globally by influencing the global agenda, and mostly become actors for positive change in their communities.

Necessitating over two years of collaborative preparation with stakeholders from around the world, the 7th World Water Forum consists of 4 preparatory processes: Political, Regional, Thematic and Science and Technology, within a common framework, so as to catalyze collective action and positive change. It will also be composed of cultural events, prize ceremonies, side events, a water exhibition, and a Citizen's Forum, including a Youth and Children's Forum, to raise awareness around water issues. The 7th World Water Forum is jointly organized by the World Water Council and the Republic of Korea together with the city of Daegu and the Province of Gyeongbuk.

For more information, please go to: http://eng.worldwaterforum7.org/main/