

TIJUANA

2016

7-11 NOV

30th ANNUAL CONVENTION
AND EXHIBITION



ANEAS

Water and Jobs | www.convencionaneas.com

CONAGUA
COMISIÓN NACIONAL DEL AGUA



30TH ANEAS ANNUAL CONVENTION AND EXPO TIJUANA 2016

ANEAS Annual Convention and Expo is one of the **most important events in Latin America**, where national and international experts, entrepreneurs, academics, policymakers, and other stakeholders related to the water and sanitation sector gather. In November, Tijuana, Baja California will host this major event,

which have had 7,000 participants and 400 suppliers exhibiting their goods and services in the trade show.

BACKGROUND

Expo ANEAS was started in **1983** as the interaction space between water utilities and specialized companies. In **1986** it was considered necessary to analyse and discuss the problems in the water sector, thus it became essential to engage the leaders, specialists and experts of the sector to share experiences, analysis and opinions in order to offer solutions, standardise criteria, and reach agreements to improve the drinking water and sanitation provision in Mexico. Thus, every year the most relevant topics around water are discussed in the workshops, courses, panels and conferences that comprise the technical programme.

VENUE

Tijuana holds the status of global city for its cultural and commercial nature, and a leading production centre in North America. It is the border city most visited in the world, and is part of the touristic zone known as the Golden Coast sharing a 24 km-long border with San Diego, USA.



BAJA CALIFORNIA CENTER (BCC)

BCC is located in one of the fastest growing metropolitan areas in the country, between the cities of Tijuana, Tecate and Rosarito Beach. Its avant-garde specialised infrastructure can host large events in a free-columns 15-meters height 9,300 m² area.

More information at: www.bccenter.mx



TARGETED AT

Directors and operational staff of Drinking Water and Sanitation Systems

Academics, researchers and students from related fields

Members of national and international organisations (WWC, IWA Mexico, UNESCO, UN-HABITAT, World Bank, CODIA, etc.)

Directors and staff of government institutions

TECHNICAL PROGRAMME

In order to meet the current needs of the subsector, a programme of training and updating courses and workshops is carried out with the participation of national and international keynote speakers and panellists. Book presentations, technical skills competitions; awards and recognitions among other activities are carried out, along with the technical programme and parallel events of national and international institutions related to the sector.

This 2016 edition theme is **Water and jobs**, in accord with the UN world water report on the water resources assessment, which says that nearly all jobs in the world depend on water, thus, the lack and problems in water access are factors that hinder future economic growth.

Water is key factor to job creation –from its extraction to its different uses, to its return to nature– enabling the transition to a sustainable economy in environmental terms, where it is important to highlight the correlation between investment in the sector and economic growth. Access to drinking water and sanitation services positively impacts workers' education and health, which is essential to the economy.

EXPO

The Expo includes scientific-technological, institutional, commercial and water culture categories. This year we will offer 355 spaces, in order to link service providers with Utility decision-makers; special programmes for business meetings; and technical discussions.



ABOUT TIJUANA, BAJA CALIFORNIA

Baja California State is located to the northwest of Mexico comprising an area of 71,576 sq. kilometres, bordered on the west by the Pacific Ocean, on the east by the Sea of Cortez, Sonora and the US state of Arizona, on the south with the Baja California South, and north with the US state of California

It is divided in five municipalities and its capital is Mexicali, which along Tijuana and Ensenada are the most populated. Its climate varies from Mediterranean to arid. The northwest is characterised by Mediterranean climate with dry summers and cool and rainy winters, from Tijuana to San Quintin and in the interior valleys

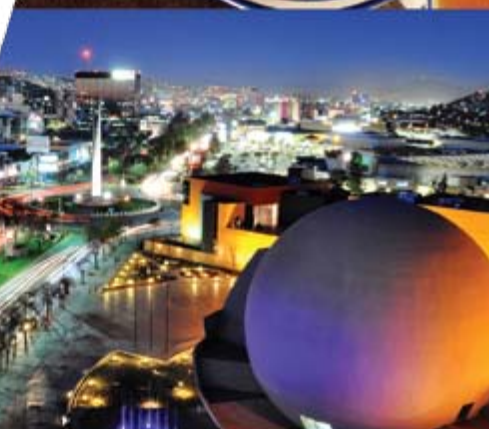
Tijuana is the largest city in the state located 170 km west of state capital, Mexicali, and 110 km north of Ensenada. It is known as

The corner of Latin America

since it is the westernmost city in Latin America, its motto is "here starts motherland."

It is considered one of the most ethnically and culturally diverse cities after Mexico City with migrants from different cultural and ethnic groups of Mexico and other countries, derived in part by its border location.

One of its most iconic attractions is the burros painted like zebras that tourists like to be photographed with to take it as a souvenir. Tijuana also relies on tourism for a major part of its revenue. Restaurants, bars, nightclubs, crafts and souvenirs shops are part of the draw for the city's tourists.



In recent years, the city has flourished into a gastronomic investment opportunity: Several gourmet restaurants, chains and franchises have consolidated at least 3 gastronomic districts in the city.

Zona Rio (River Zone) Gastronomic District offers the famous Baja Med Cuisine, which is the combination of typical regional ingredients. The "food trucks" scattered around the city offer a variety of food such as hamburgers, hot dogs, Japanese food, salads, original dishes and even organic food.



CULTURAL AND COMPANION PROGRAMME

This programme is offered to those accompanying participants to know and enjoy unique places such as the Wine Route, the major wine region of the country, surfing, diving, and hiking in Rosarito Playas, or enjoy its cuisine in the traditional Puerto Nuevo style lobster, famous throughout the world.

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