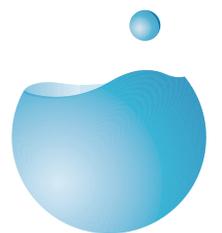


# TOGETHER WE MAKE WATER A GLOBAL PRIORITY



WORLD  
WATER  
COUNCIL

## WHO WE ARE



The World Water Council is an international multi-stakeholder platform organization whose mission is to mobilize action on critical water issues at all levels, including the highest decision-making level, by engaging people in debate and challenging conventional thinking. The Council focuses on the political dimensions of water security, adaptation and sustainability.

## WHAT WE DO

### CONDUCT ACTIVE HYDROPOLITICS

The World Water Council works towards increasing the awareness of high-level decision makers on water issues. It seeks to position water at the top of the global political agenda and to produce worldwide policies to help authorities develop and manage water resources, and encourage efficient water use. The Council endeavors to reach the whole political sphere: national governments, parliamentarians and local authorities, as well as United Nations bodies.



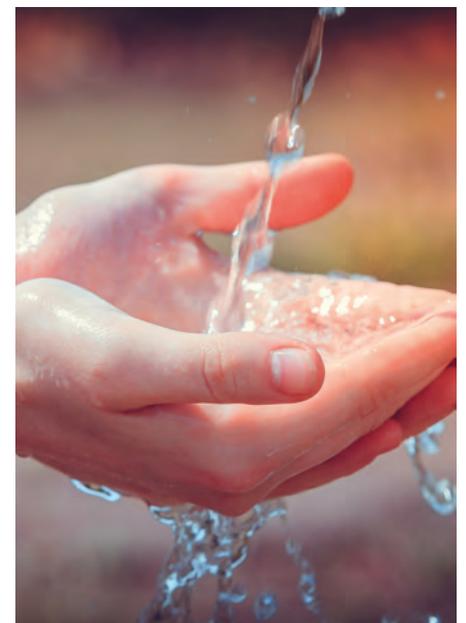
### CO-ORGANIZE THE WORLD WATER FORUM

The World Water Council catalyzes collective action during and in between each World Water Forum – the world's largest event on water. Organized every three years with a host country, the Forum provides a unique platform where the water community and key decision makers can collaborate and make long-term progress on global water challenges. The Forum brings together participants from all levels and areas, including politics, multilateral institutions, academia, civil society and the private sector.



### TACKLE EMERGING CHALLENGES

The World Water Council tackles the many issues facing water security, and seeks to challenge convention and generate new thinking as a force for change. Together with members and other stakeholders, the Council explores areas where it sees the potential to increase the visibility of water. It seeks a more distinctive contribution to global water challenges by forming alternative approaches to emerging issues.



## WORLD WATER COUNCIL INITIATIVES

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### Financing water infrastructure

The Council is committed to scaling up solutions, increasing investment, mobilizing key stakeholders and encouraging sustainable financing mechanisms for multi-use infrastructure.

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### Water and climate change

With key partners, the Council focuses on elevating the role of water in adapting to climate change and increasing resilience at all levels including major international summits and processes.

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### Involving key political actors

To strengthen and deepen political engagement, the Council works with governments, parliamentarians and partners to increase the visibility of water on the agenda of key multilateral political forums.

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### Integrated water resource management

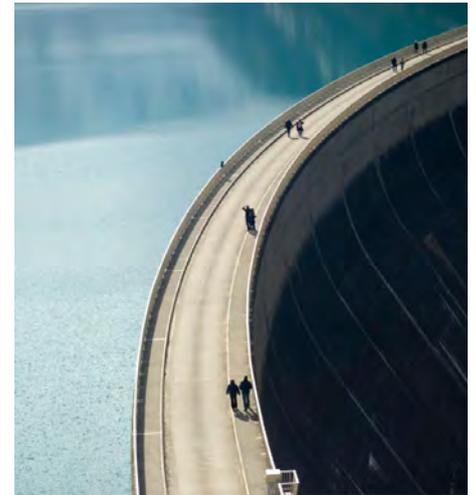
The Council focuses on policy development and innovation that galvanizes the political support required to make integrated water resource management a reality.

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### Cities at the heart of growth

The Council works to enhance water security in cities by helping local and regional authorities to prioritize water within sustainable urban development and planning.

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### Integrating the World Water Forums

The Council tracks work on the 7<sup>th</sup> World Water Forum's Implementation Roadmaps, as key vehicles to monitor publicly committed actions on the road to the 8<sup>th</sup> Forum in 2018.

In addition to the World Water Council's main initiatives, members are also encouraged to propose work on new and emerging issues, such as developing a World Water System Heritage, exploring the role of technology and big data in Smart Water Management or water accounting for agriculture.



World Water Forum events since 1996





## A WORLDWIDE NETWORK FOR CHANGE

The World Water Council represents thousands of people from over 300 organizations in more than 50 countries. Together they form a unique network involving different sectors, regions, disciplines and professional fields with wide-ranging expertise and interests.

Through collaborative efforts, members commit to advancing the water agenda. Their skills, experience and involvement help solve the complex water-related challenges found all over the world. Members help build the Council's strategy and shape its programs by taking an active part in its various working bodies.

### Governance

Brought together through five different colleges, members elect, on a triennial basis, 35 representatives to the Board of Governors, which oversees the general operations of the Council.

### Council members include:

- Intergovernmental institutions
- Governments and government authorities
- Enterprises and facilities
- Civil society organizations and water user associations
- Professional associations and academic institutions

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