



Shuttle Bus Info

·Daegu Airport - EXCO (20mins) ·Gimhae Airport - EXCO/HICO (1hr 40mins) ·DongDaegu Station - EXCO (20mins) ·SinGyeongju Station - HICO (50mins)

*More detailed information can be found on the official website.



Daequ

A green city that will lead the future of Korea - Daegu will become the hub of Korea's water industry.



Gyeongbuk

The birthplace of Korea's national culture - Gyeongbuk will pioneer the water industry in Korea.



7th World Water Forum, Daegu & Gyeongbuk, Korea

12-17 April 2015



Contacts

- Website: http://eng.worldwaterforum7.org
- Address: 14F, Gusan Tower, 91, Bangbaecheon-ro, Seocho-gu, Seoul, Korea (zip code: 137-967)

·Forum: forum@worldwaterforum7.org

·Expo: expo@worldwaterforum7.org

Registration: registration@worldwaterforum7.org
Accommodations: accommodation@worldwaterforum7.org

·Tours: tour@worldwaterforum7.org

·Corporate Sponsorship: fundraising@worldwaterforum7.org

Media: media@worldwaterforum7.org

Water for Our Future





Period: 12-17 April 2015

Venue: Daegu EXCO, Gyeongju HICO









World Water Forum

It is the world's largest water-related event organized every three years. The 7th World Water Forum set its core value as Implementation to concretize solutions to water challenges that have been discussed throughout the previous Fora.



Torqanizational Chart



- The World Water Council: It is an international organization whose mission is to raise awareness on critical water issues, to generate decisions and actions and to create political commitment for a world in which water is available to all in sufficient quantity and quality.
- The National Committee: It sets basic directions for forum operation at the national level.
- The International Steering Committee: ISC serves as the ultimate decision-making body of the 7th World Water Forum It is composed of NC and WWC members.

Forum Registration

• Register on the official website, eng.worldwaterforum7.org

Category		Early Bird (~ 31 Dec. 2014)	Standard (1 Jan. ~ 12 Mar. 2015)	On-site (12 ~ 17 Apr. 2015)
Forum Pass	OECD Countries	€ 650	€ 750	€ 850
	Other Countries	€ 325	€ 375	€ 425
	Civil Society (NGOs)	€ 520	€ 600	€ 680
	Students	€ 130	€ 150	€ 170
3 Days Pass	OECD Countries	€ 390	€ 450	€ 510
	Other Countries	€ 195	€ 225	€ 255
	Civil Society (NGOs)	€ 310	€ 360	€ 410
	Students	€ 80	€ 90	€ 100
1 Day Pass	OECD Countries	€ 195	€ 225	€ 255
	Other Countries	€ 100	€ 115	€ 130
	Civil Society (NGOs)	€ 155	€ 180	€ 205
	Students	€ 40	€ 45	€ 50

Expo & Fair

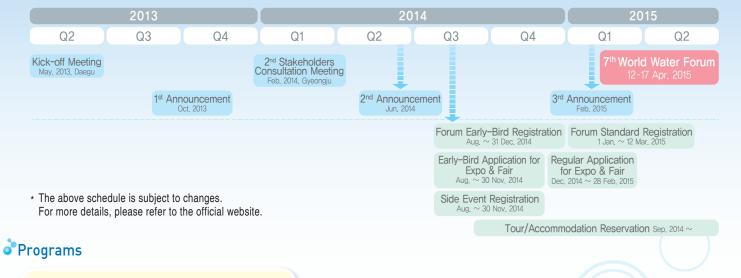
- The Expo & Fair of the 7th World Water Forum
- · Period: Forum week, 12-17 April 2015
- · Venue: EXCO, Daegu (around 900 booths, 18,287 m²)
- Admission fee: Free for those who registered on-line or have an invitation

Exhibition Application

- · Early Bird Application: by 30 Nov. 2014 (15% discount) Regular Application: by 28 Feb. 2015
- · Submit application on the official website
- · Exhibition Space Rental Prices

Туре		Early Bird Rate (by 30 Nov. 2014)	Regular Rate
Raw Space	135 m² or more	€ 243/m²	€ 286/m²
	Under 135 m²	€ 270/m²	€ 318/m²
Standard Booth		€ 291/m²	€ 342/m²

- * These prices do not include additional costs. (eg. electricity, internet, water, etc.)
- * Minimum space rental unit is 9 m2.



Discusses solutions to water challenges and issues around the world within the framework of the main themes

16 Themes, Action Monitoring System, Water Show Case, Special Sessions

Brings together national leaders, parliamentarians, ministers, local government officials to seek solutions to water problems and push for political actions

> Ministerial Process, Parliamentarian Process, Local & Regional Authorities Process

Seeks solutions to water issues by hosting water-related programs organized by civil society (women, youth, etc.)

 $Sessions, \, conferences, \, exhibitions, \, performances, \, etc. \,$

Offers opportunities to build network with various stakeholders and expand relationships

Thematic Process

Regional Process

Political Process

Science & Technology Process

Citizen's Forum

Side Events

Expo & Fair

Spearheads information exchange and discussion by continents and regions to address water challenges

7 Regions: 4 continental regions and 3 cross-continental regions

Newly instituted at the 7th World Water Forum

Discusses and exchanges information from the standpoint of science and technology to find solutions to water challenges

5 Main Focuses, White paper, panel discussion, World Water Challenge

Hosts various side events organized by international organizations, NGOs, universities, enterprises, etc.

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7th World Water Forum Daegu & Gyeongbuk, KOREA Honorary ambassador **J Y J** Station Mosso

Event Sponsorship Benefits

Sponsorship is divided into 5 levels with opportunities to participate and promote. More detailed information can be found on the official website.

Promotion

- Right to use the Forum logo
- Corporate promotion opportunities (logo exposure, advertisement, etc.)

Participation

- Free Forum registration & free Expo booth
- Opportunity to hold side events and showcases
- Official dinner invitations, etc.

Tax Benefits

- Tax benefits will be offered to sponsors whose office is located in Korea.

Benefits



Expected Outcomes

- A Forum focusing on the implementation of solutions including those drawn from previous editions and on the post-2015 Development Agenda
- A platform to bridge water science & policy issues and to discuss water challenges
- A place for Korea to share its water challenges and innovation