

## **“Water & Cities” Photo Contest 2010**

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### **Official rules**

- 1) No entry fee, payment or purchase is required.
- 2) Each entrant may fill in the entry form on-line (all information requested must be provided) and submit only one picture.
- 3) All components of the entry must be the original creation of the submitting participant. Only non-commercial work may be submitted. Entries may not contain profanity, pornographic images, anti-competition messages, illegal material, or material that violates the rights of third parties.
- 4) Photographs must be in digital format. Only online entries will be eligible. No print or film submission will be accepted for entry into this contest. All digital files must be 5 megabytes or smaller, must be in JPEG or JGP format, with a resolution of at least 300 dpi, a minimum size of 1600×1200 pixels, landscape or portrait, and in color.
- 5) By sending the Entry Form, the participant consents to entry of his or her submission and agrees to the Official rules and Regulations and the decisions of the judges, which are final and binding in all matters related to this contest.
- 6) The World Water Council (WWC) is not liable for any late, misrouted, illegible, incomplete, undeliverable, lost or damaged entries.
- 7) Entrants must own full copyright to pictures submitted, which they should be able to certify, if requested.
- 8) If the photo contains any material or elements that are not owned by the entrant and/or which are subject to the rights of third parties, and/or if any persons appear in the photograph, the entrant is responsible for obtaining, prior to submission of the photo, any and all releases and consents necessary to permit the exhibition and use of the photo in the manner set forth in these Official Rules without additional compensation. If any person appearing in any photo is under the age of majority in their state/province/territory of residence the signature of a parent or legal guardian is required on each release.
- 9) Upon WWC's request, each entrant must be prepared to provide (within seven calendar days of receipt of WWC's request) a signed release from all persons who appear in the photograph submitted, and/or from the owner of any material that appears in the photography entry, authorizing WWC and its licensees to reproduce, distribute, display and create derivative works of the entry in connection with the Contest and promotion of the Contest, in any media now or hereafter known. All releases must be in the form provided by the WWC. Failure to provide such releases upon request may result in disqualification at any time during the Contest and selection of an alternate winner.

- 10) Photos submitted remain the property of the photographer. The photographers hold the copyright to the pictures submitted, but WWC retains the unlimited right to use submitted photos for non-profit public information purposes (website, brochures, reports, Internet, press, flyers, Cds) at no cost, in which case the photographers will be acknowledged.
- 11) Mail notifying winners will be sent out before 6 September 2010. The first-prize winner will be invited to participate in an award ceremony during Expo 2010, Shanghai, China, which is planned in September 2010. The organizers will cover the cost of travel and accommodations.
- 12) Winners agree to be identified as such on the Internet and to provide information about themselves and the winning photograph.
- 13) Employees and their immediate family members of the WWC, the jury and institutions financing the project are not eligible.
- 14) The winners are responsible for any additional expense related to the prize received, including taxes.
- 15) Deadline for submissions is 15<sup>th</sup> July 2010.