



**TOGETHER  
WE MAKE  
WATER  
A GLOBAL  
PRIORITY**

# SECURING WATER SECURES THE FUTURE FOR THE GENERATIONS TO COME



The World Water Council is an international organization that aims at **promoting awareness, building political commitment and triggering action** on critical water issues by bringing people together through active hydro-politics and serving as linkage between stakeholders and decision makers

## Explore

### IDEAS & CONCEPTS

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## HELP IDENTIFY AND UNDERSTAND FUTURE WATER CHALLENGES



The Council establishes partnerships and working groups for studying, exploring, understanding and catalyzing emerging issues:

- The **Right to Water** by campaigning to enshrine the right to water and sanitation in the appropriate legislation of each country and encouraging its implementation on the ground;
- **Water, food and energy** by understanding the interactions between water, food and energy and related health and ecological security issues;
- **Water for Health and Nature** by sending a strong message in terms of access to the sanitation several billions of people need while protecting livelihoods and ecosystems;
- **Climate and water-related disasters** by encouraging climate negotiators to develop a Sustainable Development Goal on Climate adaptive water resources management strategies;
- **Water, demography and urban development** by using innovative water technology to build better cities in the future;
- **Water and Green Growth** by studying how water can contribute to and act as a motor for green growth;
- **IWRM and Water Governance** by strengthening Water Governance through further development of the IWRM paradigm.



## Discuss

### ACTIVE HYDRO-POLITICS

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## HELP POLICY MAKERS UNDERSTAND AND PRIORITIZE WATER ISSUES



The World Water Council works towards increasing awareness of high level decision makers on water issues. It seeks ways to put water high on the political agenda and to produce worldwide policies to help authorities secure sound water resources development and management and encourage efficient water use.

The Council works at all levels and through conferences and meetings of High Level officials, Ministers, Mayors and Legislators, based on 4 main axes:

- **The United Nations** system with which it strengthens relations and influence aiming to inscribe water on the new post-2015 development agenda;
- **National Governments** with whom it continues to establish relationships and partnerships;
- **Parliamentarians** whose role in creating water laws, plans and budget allocations it helps emphasize and consolidate;
- **Local Authorities** whom it supports by seeking new signatories and commitments to the Istanbul Water Consensus.

## Bring together

### WORLD WATER FORUM

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## PROVIDE THE INTERNATIONAL WATER COMMUNITY WITH A COMMON PLATFORM



The Council catalyzes collective action during and in between each World Water Forum - the world's largest event on water - which seeks to advance the cause of water. Serving as a stepping-stone towards global collaboration on water challenges, the Forum is a unique platform where the water community and the policy and decision makers from all regions of the world can work together to create joint solutions.

The Council seeks to guarantee continuity from one Forum to another. It is currently focusing on:

- Following-up on solutions and commitments from the **6<sup>th</sup> World Water Forum**;
- Co-organizing the **7<sup>th</sup> World Water Forum** in Daegu-Gyeongbuk, Korea in 2015;
- Selecting the host country and city of the **8<sup>th</sup> World Water Forum**.



## Members

### THE POWER OF DIVERSITY

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# THE WORLD WATER COUNCIL IS A WORLDWIDE NETWORK WITH WIDE-RANGING COMPETENCIES AND INTERESTS

The World Water Council represents some 300 organizations, companies and agencies from more than 50 countries. They form a unique network of thousands of people from different sectors, regions, disciplines and professional fields.

Through collaborative efforts they strongly commit to advancing the water agenda among all stakeholders. Their credibility, experience and involvement help solve the complex water-related challenges all over the world.



They can **influence water policy** in an organization that works at the highest political level.

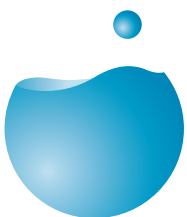
They **frame the water agenda** for the largest multi-stakeholder water event – the World Water Forum.

They benefit from cost-free **networking opportunities** with the most influential water-related organizations in the world to smaller local organizations in various regions.

## COUNCIL MEMBERS REPRESENT

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- Intergovernmental Organizations and UN Agencies
- Government, Ministries and Agencies
- Local and Regional Authorities
- International Organizations and Networks
- Private/Public/Academic Groups and Businesses



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WATER  
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