

# Expo 2010 Shanghai

WORLD WATER PAVILION, 1 MAY- 31 OCTOBER 2010



## MEMBERS PARTICIPATION GUIDE

### What is Expo 2010?

- The 3rd largest event in the world, held for the first time in a developing country
- 70 million visitors--400,000 daily
- 191 countries and 48 international organisations, including WWF, WMO, OECD, GEF, UCLG, The World Bank, Red Cross-Red Crescent and at least 15 UN institutions
- Theme: Better City, Better Life

From its venue on the Huangpu River, the Expo will also feature a wetland park reproducing original and artificial urban wetland natural habitats.



### Better Water, Better Cities...

The World Water Council's contribution to the Shanghai World Expo 2010 will focus on the role of water in creating Better Cities for a Better Life. Working closely with members, we will explain and showcase successful ways of managing water within cities. It will also be a visionary for sound water management in the cities of the future, within their local and basin contexts. Doing so will bring together generations to learn about water's role and to work towards a water-secure world.

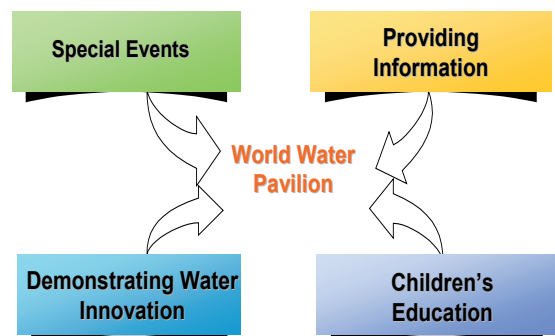


### World Water Pavilion

In accordance with its agreement signed last June with the Ministry of Water Resources of China, the World Water Council will create a 54 m<sup>2</sup> World Water Pavilion. The World Water Pavilion will promote the theme of «Water for Life and Development» and will be designed around learning areas, punctuated by special events throughout the 6 months.

There are several ways in which your organisation can participate in this historic event:

1. Register to spend a week in the World Water Pavilion's Knowledge Corner, sharing your expertise on a specific subject area
2. Organise a special event in the Pavilion: Speakers and Debates, launches, receptions
3. Submit photos or films for projection within the Pavilion's space
4. Submit 2-3 slides on your organisation to be compiled into a members presentation



<u>Month</u>	<u>Expo's Regional Focus</u>	<u>World Water Pavilion Focus</u>
May	Europe	Nature, Transboundary
June	Africa	MDG's, Finance
July	Americas	Energy, Agriculture, Footprints
August	Oceania	Climate Change, Disasters, Desalinisation
September	Asia	Governance, Education, Capacity Development
October	China	Sanitation & Health

## Register for the Knowledge Corner now!

You can sign up to host your event at the World Water Pavilion. To cover participation costs, a modest contribution of 1 000€ per week will be charged.

### World Water Pavillion - Knowledge Corner Registration Form

**Member Organisation:**

**Contact:**

**E-mail:**

**Telephone:**

**Requested Theme:**

**Please indicate preferred dates:**

**May**

1-7 / 8-14 / 15-21 / 22-28

May 29- June 4

**June**

5-11 / 12-18 / 19-25

June 27 –July 2

**July**

3-9 / 10-16 / 17-23 / 24-30

July 31- Aug. 6

**August**

7-13 / 14-20 / 21-27

August 28- Sept. 3

**September**

4-10 / 11-17 / 18-24

Sept. 25- Oct.1

**October**

2-8 / 9-15 / 16-22 / 23-31

Please return to Dani Gaillard-Picher by e-mail ([d.gaillard@worldwatercouncil.org](mailto:d.gaillard@worldwatercouncil.org)) or fax.

