

Jury

The international Jury is composed of the following:



Magdalena Herrera, Director of photography at Geo Magazine



John Stanmayer, Photographer, Time Magazine & National Geographic



Anna Tibajuka, Executive Director of the United Nations Human Settlements Programme (UN-HABITAT) & Governor of the World Water Council



Robert Lamb, Founder Director of the Television Trust for Environment & of OnePlanet Pictures



Gao Bo, Ministry of Water Resources of China & Member of Chinese Photographers' Association



World Water Council



Water and Cities Photo Contest 2010
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The **World Water Council** and the **Expo 2010 Shanghai China** welcome you to participate in the first

Water and Cities Photo Contest 2010



International Water Photo Contest 2010

The World Water Council is launching the International Water Photo Contest on the occasion of the EXPO 2010 Shanghai China to raise wider awareness on the many facets of 'water and cities'. Professionals and non-professionals are invited to submit a contribution capturing the essence of water and cities. All selected pictures will be screened on the World Water Pavilion at the EXPO 2010, and a Jury of eminent personalities will select the best three photos to be printed for exhibition.

Participation

No entry fee, payment or purchase is required. Each entrant may fill the entry form on-line and submit only **one picture**.

Photographs must be in digital format. Only online entries will be eligible, no print or film submission will be accepted for entry into this contest. All digital files must be 5 megabytes or smaller, must be in JPEG or JGP format, with a resolution of at least 300 dpi, a minimum size of 1600x1200 pixels, landscape or portrait, and in **color**.

Deadline for submissions is **15th July 2010**. Mail notifying winners will be sent out on 15th August 2010. **Please fill in and return the Entry Form on the website:**

www.worldwatercouncil.org/contest2010

By sending the Entry Form, the participant consents to entry of his or her submission and agrees to the Official rules and Regulations and the decisions of the jury members, which are final and binding in all matters to this contest.

"Water and Cities"

The photos in competition should tell a news story about water in cities from around the world. They should capture the essence of a critical moment linking water and daily city life. The photos can convey action or passiveness, success or failure, urgency or progress but should be centered around how urban life interacts with water.

- **Water in urban life** – Turn on your tap and the water flows... or not. Where does your water come from, which cycle does it follow from its source to our toilets, what happens with it once it's flushed?
- **Water and Climate Change** – floods, droughts, pollution and scarcity are just some of the challenges millions of people experience in the face of climate change. What are their solutions or recurrent problems? What does climate change mean in small versus mega cities?
- **Water for Health and Development** – From the poorest and marginalised populations to leaders and experts developing solutions, what are the efforts to reach a universal access to water and sanitation?

Official rules are available from the WWC website
www.worldwatercouncil.org/contest2010

Prizes

1st Prize	1500 Euros
2nd Prize	1000 Euros
3rd Prize	500 Euros
Special Shanghai Prize Best picture taken in Shanghai	1000 Euros

The first-prize winner will be invited to participate in an award ceremony during the Expo 2010 Shanghai China (incl. flights and accommodation for 2 nights). In addition, honourable mention will be given to 5 pictures.

Judging Criteria

A first selection will be made by the prize committee according to the compliance of the pictures with the theme and with requested format and quality. The eligible pictures will be submitted to the Jury and screened on the World Water Council Pavilion from 6 September to 6 October 2010.

The Jury will select the Prize winners, taking into consideration:

1. The impact of the picture
2. The originality and aesthetics of the photography
3. The technical excellence

