



Press release

## Countdown has started for the 7<sup>th</sup> World Water Forum:

**World leaders, officials, experts, professionals and NGOs will gather for five days to secure “Water for our Future”**

**Republic of Korea - France, 29 January 2015** - The 7<sup>th</sup> World Water Forum, the world’s largest water event, is now just over two months away. An indispensable event in the 2015 calendar, the 7<sup>th</sup> World Water Forum will focus on the implementation of water-related solutions for a better future for all. Following this spirit, beyond the international political conferences and some 300 sessions, three distinctive programs – the Water Showcase, the World Water Challenge, and the Daegu & Gyeongbuk Water Prize – will highlight successful and innovative solutions in the water fields.

**The 7<sup>th</sup> World Water Forum is the world’s largest water event.** It is expected to attract around 35,000 participants from more than 170 countries. Hosted in the cities of Daegu and Gyeongju, Republic of Korea, from 12-17 April 2015, “Water for our future” will gather a wide range of participants from the international water community: academics, research institutions, enterprises, professional networks, governments and policy-makers, IGOs and NGOs, as well as representatives from various fields such as agriculture, food or energy.

**The Water Showcase**, a Special Program for the Thematic Process, is a collection of case studies to discover the most innovative experiences demonstrating implementation of water solutions in diverse fields such as research, industry or education. The 9 best cases will be presented at the “Water Showcase World Final” and awarded a trophy and a cash prize. The “Best Implementation” case will be chosen online by the public.

The case submission due date is 31<sup>st</sup> January 2015 via <http://eng.worldwaterforum7.org/forum/showcase/write.asp>.

**The World Water Challenge**, a Special Program for the Science & Technology Process, will award individuals or organizations for their optimized solutions for overcoming water problems using science and technology. Those submitting the 10 most outstanding solutions will be invited to present their solutions during the 7<sup>th</sup> World Water Forum and will receive their awards during the World Water Challenge ceremony. Solutions can be submitted until 9<sup>th</sup> February 2015 via <http://eng.worldwaterforum7.org/forum/challenge>.

The most outstanding cases of the Water Showcase and the World Water Challenge will be awarded **the Daegu & Gyeongbuk Water Prize** in the amount of approximately \$27 700 during the 7<sup>th</sup> World Water Forum’s closing ceremony. Other prizes to be awarded during the 7<sup>th</sup> World Water Forum include the King Hassan II Great World Water Prize, the Kyoto World Water Grand Prize, and the Mexico Water Prize.

For more information on the special programs and the Forum, visit the official website <http://eng.worldwaterforum7.org>.

**Press Contacts:**

The Secretariat of the 7<sup>th</sup> World Water Forum  
Sue Jeong Davis  
media@worldwaterforum7.org  
http://eng.worldwaterforum7.org/en

World Water Council  
Carole Schaal Cornillet  
c.schaal@worldwatercouncil.org  
www.worldwatercouncil.org

**About the 7<sup>th</sup> World Water Forum**

Necessitating two years of collaborative preparation with stakeholders from around the world, the 7<sup>th</sup> World Water Forum consists of 4 preparatory processes: Regional, Political, Thematic and Science and Technology, within a common framework, so as to catalyze collective action and positive change.

The 7<sup>th</sup> World Water Forum will also be composed of cultural events, side events, a water exhibition, and a Citizen's Forum, including a Youth and Children's Forum, to raise awareness around water issues. The 7<sup>th</sup> World Water Forum is jointly organized by the World Water Council and the Republic of Korea together with the city of Daegu and the Province of Gyeongbuk.

**About the World Water Council (WWC)**

**The World Water Council** is an international multi-stakeholder platform organization, founder and co-organizer of the World Water Forum. The World Water Council's mission is to promote awareness, build political commitment and trigger action on critical water issues at all levels, including the highest decision-making level, to facilitate the efficient conservation, protection, development, planning, management and use of water in all its dimensions on an environmentally sustainable basis for the benefit of all life on earth. The World Water Council, headquartered in Marseille, France, was created in 1996. It brings together over 300 member organizations from more than 50 different countries.

[www.worldwatercouncil.org](http://www.worldwatercouncil.org)