

# GREENING THE GENERAL ASSEMBLY

The World Water Council, in line with its profile and mission, recognizes its responsibility to consider environmentally sustainable practices and to take steps to mitigate its impact on the environment. The 7<sup>th</sup> General Assembly provides an opportunity for us to take our commitments a little further.

**Below are a few simple steps we have taken to minimize our environmental footprint and prioritize natural resources:**

- The companies we collaborate with were selected with regards to their adherence to environmental best practices.
- We have prioritized selection of products made in France, from recycled or natural materials, or that can be recycled after use.
- The printers provided at the GA venue use [EU Ecolabel](#) certified [paper](#). In addition, the official documents of the General Assembly are printed on [FSC®-certified paper](#).
- Recycling bins for paper and plastic are placed throughout the venue and waste from the event will be managed accordingly.
- In collaboration with our catering service, we have developed a menu with reduced water and carbon footprints.

**We hope that through our efforts we can inspire you to partner with us on sustainability initiatives, for example, by:**

- Offsetting carbon emissions while [traveling](#) to Marseille: your regular airline offers offsetting by investing in projects that reduce greenhouse gas emissions. See, for example: [Air France - KLM](#), [Lufthansa](#), [British Airways](#), [Delta](#), etc.
- Using [public transport](#) during your stay.
- Choosing accommodations in a Hotel that promotes environmentally conscious practices and initiatives (e.g. [Accor Hotels](#): Sofitel, Novotel, Ibis etc.).
- Limiting the number of paper copies you distribute on site.
- Choosing re-usable containers for water.