

Guidelines for the 4th Kyoto World Water Grand Prize

1. Objective:

The Kyoto World Water Grand Prize aims to find and develop outstanding grass-roots activities related to water issues around the world. The first Kyoto World Water Grand Prize was initiated by the City of Kyoto as the host of the 3rd World Water Forum in 2003. It was first awarded on the occasion of the 4th World Water Forum. The second and third Kyoto World Water Grand Prizes were given to innovative organizations at the 5th and the 6th World Water Forums.

2014 is the last year of the Millennium Development Goals (MDGs). However, water-related issues have become more acute and have been aggravated as populations grow and economies develop.

Beginning with this 4th edition of the prize, the Japan Water Forum, which succeeded the secretariat of the 3rd World Water Forum, will take over the City of Kyoto's role in awarding the prize to an organization that is contributing to and cooperating in solving water problems around the world.

2. Organizers:

Japan Water Forum (JWF) and World Water Council (WWC)

3. Sponsors:

The JWF and Japanese companies that have a strong interest in working on water-related issues: Shimadzu Corporation, Kajima Corporation, Taisei Corporation, Tokyo Kensetsu Consultants Co., Ltd., Bruce Travel Co., Ltd., Kawai Sakusen Kogyo Co., Ltd. and Pacific Consultants Co., Ltd.

4. Types of activities considered:

Grassroots-level activities that are implemented in practical and tangible ways or projects that have a tangible effect on improving the water situation will be given priority. These activities may include (but are not limited to) projects (actual implementation), awareness-raising campaigns, and promotion of the participatory process concerned with water-related issues, such as water supply and sanitation, water-related diseases, water-related disasters, irrigation, drainage, dams, river and lake basins, wetlands, groundwater, poverty, gender and/or ethnic equity, capacity building, community participation or poverty reduction.

The selection process for the 4th Prize will focus particularly on organizations with a record of innovative and expandable grassroots activities that may serve as a model for others. Consideration will also be given to the contents of the project, which is to be funded by the grant, including the degree of problem-solving, cost-effectiveness, sustainability and expandability.

The following are a few examples of grassroots activities:

- Installation of rainwater-harvesting tanks, digging wells or ponds
 - Development of simple water supply systems
 - Building new toilets and upgrading existing pit latrines
 - Water-related disaster prevention and preparedness such as observing, forecasting and warning of water-related disaster risks, early warning systems, drills and exercises
 - Re-establishment of the riparian vegetation zone alongside a river or wetland
 - Encouraging farmers or other water users to make efficient use of water
 - Training and raising awareness for school children, teachers, women, local government officials, other NGOs, ethnic minorities, etc.
 - Assistance activities in assessing water pollution and introducing technologies for water purification
 - Participatory activities for empowering people to restore their own environment
 - Clean-up campaigns to protect ecosystems or water quality
 - Promotion of reforestation in cooperation with local communities
- ◇ Many activities other than these may be registered.

5. The prize:

The winner of the prize will be awarded JPY 2,000,000 which should be used by the winning organization. The winning organization is requested to explain how it plans to use the prize at the awards ceremony.

6. Application period:

Applications will be accepted only between **1st and 31st August** ~~30th September~~ 2014.

7. Eligibility for entry:

Any organization is eligible for the Prize with ***the exception of:***

- National governments
- Local governments
- Commercial corporations
- Secretariat of the World Water Council
- Secretariat of the Japan Water Forum

8. Processes and schedule for selection

- 1st screening process: checking the eligibility of applications (~~Sept. 16-30~~ Aug.1-Oct.15)
- 2nd screening process: evaluating the applications, based on a point system (~~Oct. 1-20~~ Oct.16-31)

- 3rd screening process: selecting the top 5 (~~Oct.20-Nov.3~~ Nov.1-20)
- Final screening process: selecting the winning organization by the Prize Committee (~~Nov.4-29~~ Dec.4-Jan.5)

9. Awarding of the Prize:

The Prize will be awarded at the opening ceremony or closing ceremony of the 7th World Water Forum in South Korea in April 2015.

10. How to enter:

Completely filled-in application forms A, B and C must be submitted to the Japan Water Forum by ***e-mail only***.

(4thkyotoprize@waterforum.jp).

The form must be filled in in ***English***. Other languages are not acceptable.

- Materials to be submitted for the 1st screening process:
 - Application Form A: About your organization (2 pages)
 - Application Form B: Water Actions (3 pages)
 - Application Form C: Photos of activities with captions (1 page)
 - ※ The size of the file, including forms A, B, and C, should be a maximum of 10 MB.
- If your application is selected for the 3rd screening, additional information will be required:
 - Additional photos or videos that depict the activities and their results
 - Any other materials, such as brochures, which may serve as a reference for evaluation

11. Notes:

- The criteria to be used in evaluating the activities are listed in this document.
- Applicants will be responsible for the shipping costs of any materials.
- Materials submitted for entry will not be returned. They may be used or published partially or wholly by the JWF and WWC.

Submit application to:

Japan Water Forum

Attn: Kaori Kondo (Ms.), Ayaka Suzuki (Ms.)

E-mail: 4thkyotoprize@waterforum.jp

6th Floor, 5-4 Nihonbashi Hakozaki-cho, Chuo-ku, Tokyo, 103-0015 Japan

Tel: +81(0)3-5645-8040 Fax: +81(0)3-5645-8041 URL: www.waterforum.jp



Criteria for Evaluating Water Actions

The following are the criteria that will be used when evaluating activities submitted for the 4th Kyoto World Water Grand Prize:

Form A: About your organization

All sections must be completely filled in (2 pages)

Form B: Water Actions

All sections must be completely filled in (Parts A and B = 3 pages)

[PART A: Activity Implemented]

1. Description of the Problem Dealt with and Activity Implemented

Brief and clear description of the water problem or crisis concerned and the activity undertaken in response

Points to consider when filling in this section:

- Description of the problem or water crisis at hand.
- Clear definition of the activity (i.e., where, when, who and why)
- Details on improvement of existing conditions
- Additional relevant information

2. Impact of the Implemented Activity

The impact of the activity in tackling the water problem should be described.

Points to consider when filling in this section:

- Results of implementation (short-term and long-term general impact)
- Social impact (benefits to local people: poverty alleviation, improvement of quality of life)
- Economic impact (grassroots economic benefits: job opportunities, economic development)
- Environmental impact (does the project target an important challenge within the water environment?)
- Scale of the impact (in terms of IWRM, i.e., local, basin, sub-basin, regional, national, or international)
- Indirect impact

- Additional relevant information

3. Total Number of Direct Beneficiaries of the Activities

How many people benefit from the activities?

4. Stakeholder Participation / Consultation / Partnerships

The contributions of all types of stakeholders involved in implementing or designing the activity should be clearly described.

Points to consider when filling in this section:

- Types of stakeholders involved (i.e., grassroots, researchers, NGO, government officials, etc.)
- What is the role and contribution of stakeholders?
- Users' involvement (how and when?)
- Resources used (how efficiently have local resources been used?)
- Additional relevant information

5. Sustainability

Plans for sustaining the action should be clearly described.

Points to consider when filling in this section:

- Problems in assuring sustainability (What are the obstacles towards sustainability?)
- Reliability of the action: If a community replicates the action, what benefits will they receive, and on the other hand, what constraints to implementation will they face?
- Additional relevant information

6. Originality and Innovative Ideas

Originality or innovative ideas for solving problems should be clearly detailed.

Points to consider when filling in this section:

- Does the activity apply innovative solutions to a problem?
- What kinds of technology and expertise have been used to optimize the results of your activity?
- What is your contribution to know-how or technology transfer?
- Additional relevant information
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[PART B: Intended use of the funds if you receive the prize]

Describe here how this fund will help you in your activities



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➤ **Number of direct beneficiaries of the activities funded by the prize**

How many people are expected to benefit from the activities funded by the prize?

- **The recipient of the grant will be required to submit a report, which includes pictures, by 31 May, 2016.**

Form C: Photos of Activities

All sections must be completely filled in, including captions (1 page).